

Year 1

Fall Semester

Course	Credit Hours
ENG 1301 Composition 1	3
MAT 1302 College Algebra & 1302L	3
SPC 1301 Fundamentals of Speech	3
MCO 1302 Mass Media and Society	3
ASE 1111 Academic Success	1
EXS 1220 Basic Concepts of Wellness	2

Total Credit Hours: 15

Spring Semester

Course	Credit Hours
ENG 1302 Composition 2	3
MAT 1310 or Natural Science/Lab	3-4
FAR 1309 Film Aesthetics	3
BUA 1301 Intro to Business	3
MCO 1303 Writing Across Media	3

Total Credit Hours: 15-16

Year 2

Fall Semester

Course	Credit Hours
ENG 2324 Intro to Creative Writing or ENG 2327 Exploring World Lit	3
ECO 2305 Principles of Economics 1	3
NSC 1404/L Nature of Physical Science & Lab	4
MCO 2318 Social Media	3
MCO 2310 Digital Production	3

Total Credit Hours: 16

Spring Semester

Course	Credit Hours
PSY 1301 General Psychology	3
MCO 2345 Integrated Media Reporting	3
REL 1313 Ethics	3
FAR 2322 Digital Photography	3
BUA 2310 Advanced Business Applications	3

Total Credit Hours: 15

Year 3

Fall Semester

Course	Credit Hours
HIS 2322 Fund of Modern American History	3
MCO 2300 Practicum	3
MCO 3351 Survey of Public Relations	3
MKT 3321 Principles of Marketing	3
ACC 2303 Financial Accounting	3

Total Credit Hours: 15

Spring Semester

Course	Credit Hours
HUM 2340 The Human Experience	3
MCO 3320 Digital Design and Editing	3
MGT 3319 Principles of Management	3
MCO 4301 Media Law and Ethics	3
MCO 43XX Sports Communication & Branding	3

Total Credit Hours: 15

Year 4

Fall Semester

Course	Credit Hours
MCO 4318 International & Intercultural Comm.	3
Elective	3
MCO 4300 Internship	3
Elective	3
Elective	3

Total Credit Hours: 15

Spring Semester

Course	Credit Hours
MCO 4346 Public Relations Campaigns & Programs	3
MKT 3349 Consumer Behavior or MKT 4321 Cont. Mrkt Str	3
MCO 3310 Advanced Digital Production	3
Elective	3
Elective	3

Total Credit Hours: 15